

**Money can't buy
happiness, but
building financial
confidence can.**



People who work with a financial advisor report lower levels of financial anxiety and higher levels of happiness.

More than 6 in 10 Americans say their financial planning needs improvement.

Yet only a third (35%) seek the help of a financial advisor.





People working with a financial advisor are more confident in their ability to **manage debt.**

CONFIDENCE SCORE

With a financial advisor

80.3

No financial advisor

60.6



People working with a financial advisor are more confident in their ability to **pay for an unplanned financial emergency.**

CONFIDENCE SCORE

With a financial advisor



No financial advisor





People working with a financial advisor are more confident in their ability to **plan for retirement.**

CONFIDENCE SCORE

*With a financial
advisor*

77.5

*No financial
advisor*

54.6



People working with a financial advisor are more confident in their ability to **achieve long-term financial security.**

CONFIDENCE SCORE

With a financial advisor

76.7

No financial advisor

55.1

BUT THE **GOOD NEWS IS:**

**We are here to help
alleviate money-related
stress, improve your quality
of life and assist in planning
for a **bright financial future.****



Source: Northwestern Mutual. "Planning & Process Study 2022." 2022.

This information was developed as a general guide to educate plan sponsors and is not intended as authoritative guidance or tax/legal advice. Each plan has unique requirements and you should consult your attorney or tax advisor for guidance on your specific situation.

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